



PHOTOGRAPHY AND FILMING POLICY

PURPOSE

The purpose of this policy is to promote a safe, inclusive and respectful environment for all members by ensuring photographs, videos and other images are collected, used, stored and shared responsibly.

This policy aims to:

- protect the privacy and safety of children and vulnerable persons;
- support the positive promotion of swimming and club activities;
- comply with relevant privacy and child safeguarding requirements; and
- provide clear guidance to members, parents, volunteers, coaches and visitors.

SCOPE

This policy applies to:

- all club members;
- parents and guardians;
- coaches and officials;
- volunteers;
- committee members;
- contractors;
- spectators; and
- photographers engaged by or acting on behalf of the club.

It applies at all Stanthorpe Swimming Club activities including training, competitions, presentations, camps, social events and any activity conducted under the authority of the club.

GUIDING PRINCIPLES

The Stanthorpe Swimming Club recognises that:

- photographs and videos are an important way to celebrate participation and achievement;
- children have the right to privacy and protection from harm;
- images should always be taken and used respectfully; and
- child safety takes priority over promotional or social media interests.

CONSENT

The Stanthorpe Swimming Club will obtain written consent from members and parents or guardians for members under 18 years of age before using photographs or video for:

- the Club website;
- social media platforms;
- newsletters;
- promotional material;
- advertising; or
- media publications.

Where appropriate, the Stanthorpe Swimming Club will also seek the child's agreement before images are taken or published.

Consent may be withdrawn at any time by notifying the Stanthorpe Swimming Club in writing. The Stanthorpe Swimming Club will make reasonable efforts to remove images from its own platforms where practicable.

OFFICIAL CLUB PHOTOGRAPHY

Official photographs or videos must:

- be taken by authorised persons approved by the Club;
- focus on swimming activities and achievements;
- portray participants respectfully and appropriately;
- avoid images that could be considered exploitative or inappropriate;
- avoid identifying children by full name unless specific permission has been provided.

Where practical, Club-owned equipment should only be used for official photography.

PARENT AND SPECTATOR PHOTOGRAPHY

Parents and spectators are welcome to photograph or film their own child or family member for personal use, provided they:

- respect the privacy of other participants;
- avoid capturing images featuring other children;
- do not photograph or film anyone who has requested not to be photographed;
- comply with directions from Club officials or venue management.

Photography for commercial purposes requires prior written approval from the Club Committee.

PROHIBITED PHOTOGRAPHY

Photography or filming is prohibited:

- in change rooms;
- toilets;
- showers;
- first aid rooms;
- areas where privacy is reasonably expected;
- in any circumstance that compromises the dignity or safety of participants.

Any inappropriate behaviour involving photography or filming may result in removal from the venue and referral to venue management, Swimming Queensland, Sport Integrity Australia or police where appropriate.

SOCIAL MEDIA

Members should:

- share images respectfully;
- avoid tagging children without permission;
- avoid publishing personal information such as addresses, schools or regular training schedules;
- ensure images cannot reasonably place a child at risk.

Images should not be altered or used in a misleading or offensive manner.

IMAGE STORAGE

Official Club images will:

- be stored securely;
- only be accessible to authorised persons;
- be retained only as long as required for legitimate Club purposes;
- be deleted when no longer required, where appropriate.

MEDIA REQUESTS

Media representatives wishing to photograph or film Club activities must obtain approval from the Club President or delegated official before attending.

Parents will be advised where media coverage is expected.

RESPONDING TO CONCERNS

Any member who is concerned about photography or filming should immediately notify:

- the Meet Director;
- Club President;
- Child Safe Officer; or
- another Club official.

Concerns will be managed confidentially and in accordance with the Club's Complaints and Child Safeguarding procedures.

BREACHES

Failure to comply with this policy may result in:

- a request to cease photography;
- deletion of images where appropriate;
- removal from the venue;
- disciplinary action under Club rules;
- referral to Swimming Queensland or Sport Integrity Australia; or
- referral to Queensland Police where unlawful conduct is suspected.

RELATED DOCUMENTS

This policy should be read together with:

- Club Child Safe Policy
- Member Protection Policy
- Privacy Policy
- Social Media Policy
- Code of Conduct
- Swimming Australia's National Integrity Framework
- Queensland Child Safe Standards

PHOTOGRAPHY CONSENT STATEMENT (REGISTRATION FORM)

I consent to photographs and/or video of myself or my child being taken during authorised Club activities and being used by the Club for promotional, educational and historical purposes, including the Club website, newsletters and official social media.

Parent/Caregivers Name:_____

Child's name:_____

Child's name:_____

Child's name:_____

Child's name:_____

Child's name:_____

Parent/Caregivers Signature:_____ Date:_____

☐ Yes

☐ No

I understand that I may withdraw this consent at any time by notifying the Club in writing.

POLICY REVIEW

This policy will be reviewed annually, following any significant incident, legislative change, or updates by Swimming Australia or Queensland.

VERSION: 1.0

APPROVED BY: STANTHORPE SWIMMING CLUB COMMITTEE

DATE: 20TH JULY 2026

REVIEW DATE: ANNUALLY